

BECOME AN AMBASSADOR

At Lutheran Hour Ministries, we aim to **Energize, Equip, and Engage Laity for Outreach**. Through partnering with congregations, we can help equip their members. In order to effectively facilitate those partnerships, we recruit members from those congregations to serve as LHM Ambassadors.

Who is an Ambassador?

An Ambassador is a congregation member who nurtures a relationship with LHM for the purpose of sharing resources and helping the congregation use them.

What do LHM Ambassadors do?

LHM Ambassadors do many things, but it starts with a simple commitment—check your email! As an LHM Ambassador, you will receive a monthly email, and all we ask is that you read and share the information that is helpful with your congregation.

You will also be invited to a yearly Lutheran Laymen's League (LLL) convention to learn about LHM resources and how to use them, and network with other individuals who are also excited about sharing their faith. Depending on your area, you can join these events either in-person or online.

And, finally, Ambassadors put LHM materials to use. Simple ways Ambassadors use LHM's resources are:

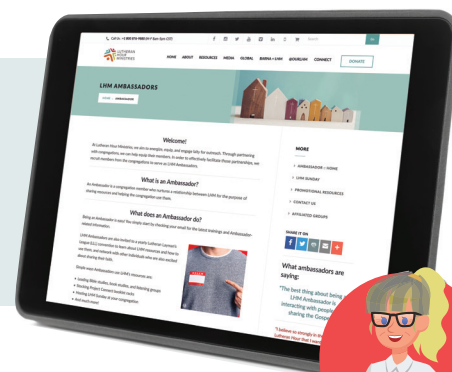
- Leading Bible studies, book studies, and listening groups
- Stocking Project Connect booklet racks
- Hosting LHM Sunday at your congregation
- And much more!

What Are the Benefits of Being an Ambassador?

- A welcome gift
- 20% off purchases at shoplhm.org for you and your congregation
- Access to exclusive content and training at lhm.org/ambassador
- And a dedicated staff support person to help with any questions

How Do You Get Started?

Simply go to lhm.org/ambassador to learn more and fill out the LHM Ambassador application. We look forward to partnering with you and your congregation in *Bringing Christ to the Nations – and the Nations to the Church*.



Our staff is here
to help you!

