

Ambassador Reward Program

Program begins June 1 through May 31 each year



How it works:

1. Ambassador reports on 5 activities in their church or personal ministry using LHM Resources.
2. Review two Training Modules on LHM Resources website.
 - Complete Items 1 and 2 above in the yearly timeframe and receive \$25 LHM Store credit towards purchase of LHM Resources.
3. Bonus Activity (in addition to 1 and 2)
 - Complete one of the Bonus Events:
 - Host an LHM Sunday Celebration
 - Host Outreach Workshop
 - Attend LLL District Convention (where applicable)
 - Complete a Bonus Event, along with 1 and 2 above, to receive a \$50 LHM Store credit.
 - Store Credits applied after May 31 to each ambassador that completes the Reward Program within the annual timeframe

How to Report 5 Activities:

1. Go to lhm.org/ambassador
2. Click on Reward Program Icon
3. Complete Simple Online Form
 - Ambassador Name, Ambassador Email Address, Church Name and Church City/State
4. Select an Activity from the drop-down menu
 - a. Outreach Event
 - b. Bible Study
 - c. Other
5. Include brief description of activity featuring which LHM resource
6. Include photos (1 to 4) of the activity featuring the LHM Resource

Qualifying Activities:

Outreach Event

- Easter Egg Hunt
- Trunk or Treat
- Church involved in Community Event – Fair, Neighborhood Night, etc.

Bible Study:

- Organize or lead a Bible Study using Video Based Bible Studies, LHM Learn Course or featuring one of the LHM books
- Youth Group or Youth Bible Class using Spiritual Conversations Curriculum

Other:

- PC Rack (holds 24 booklet titles) in church narthex or school or out in the community; PC Jr Rack (holds 4 booklet titles) used by church members, or in the community



Qualifying Activities (Continued):

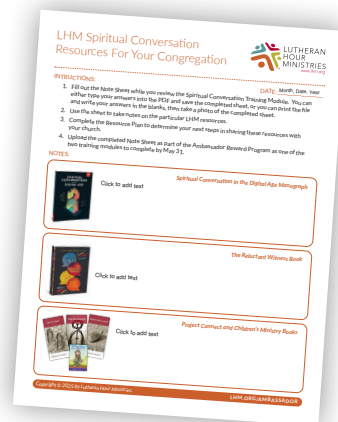
- VBS – using children’s ministry booklets
- Reading a children’s ministry booklet to Sunday School, pre-school, elementary school – or pastor using a children’s ministry booklet in a children’s sermon or chapel
- Sunday School, pre-school, elementary school participating in Gospel Adventures; or families using the online resource at home
- Note that photos that accompany a reported activity may be used for LHM reports or promotions through The Lutheran Laymen, website, or social media posts.
- Please check with church and/or school if members have already signed a form granting permission to use photos in church/school communication channels.
- Please gain permission to take photos at the activity.
- If a person can be identified (facing the camera) please get permission to take the photo and share with LHM.
- When taking pictures involving children or people who are not members of the church, we recommend taking the photos from the back (as demonstrated in the sample photo above) or in a way that they can not be identified. You can also ask if they give permission for their photo to be shared with LHM.
- Feel free to share this activity and LHM resource to the church/school to share in their communication channels.



Photo examples of an Ambassador reading LHM Resource “The Bible Tells Me So” to a class, along with giveaway bags that featured the booklet.

How to Report Two Training Activities:

1. Go to lhm.org/ambassador
2. Click on Reward Program Icon
3. Complete Simple Online Form
 - Ambassador Name, Ambassador Email Address, Church Name and Church City/State
4. Select Training from the Activity Drop Down Menu
5. For brief description add title of Training Module
6. Upload Training Module Note Sheet instead of photo



Bonus Events:

LHM Sunday

- Meet with the pastor to determine date for LHM Sunday.
- Contact Suzie Sallee, Community Facilitator, Congregations (suzie.sallee@lhm.org) to request an Info Kit to display resources.
- Incorporate other resources found at lhm.org/lhmsunday.

Outreach Workshop

- Visit with the pastor or Outreach/Evangelism/Education team to select a date for the workshop. Plan on a 3-to-4 hour workshop time.
- Determine if you would like to use the DVD and have a local leader (pastor, teacher, DCE, or lay leader) facilitate the Workshop or have LHM Staff lead the workshop.
- For LHM staff to lead an outreach workshop: Complete the online Request A Speaker form (lhm.org/requestaspeaker) – *Spiritual Conversations* or *Households of Faith*. Please give around 6 months of lead time.

LLL District Convention – For those ambassadors in an active LLL District that hosts an annual or bi-annual convention (conference, rally) we ask that you participate as additional training on LHM resources and ministry updates.



*Sample photo of display
for LHM Sunday*

To Report the Bonus Events:

1. Go to lhm.org/ambassador
2. Click on Reward Program Icon
3. Complete Simple Online Form
4. Ambassador Name, Ambassador Email Address, Church Name and Church City/State
5. Select an Activity from the drop-down menu
 - a. LHM Sunday
 - b. Outreach Workshop
 - c. LLL District Convention (where applicable)
6. Include brief description of activity featuring which LHM Sunday or Outreach Workshop
 - a. For LHM Sunday – include information of additional resources used – i.e. bulletin insert, printed posters, etc.
 - b. For Outreach Workshop – include number of participants
7. Include photos (1 to 4) of the activity of the LHM Sunday Display or participants at the Workshop
 - a. For LHM Sunday photos at the display – please take photos with people at the booth looking at the resources and/or photos of you sharing resources with church members
 - b. For Outreach Workshops – take photos of participants with facilitator and participants at the tables.
8. Include copy of agenda for participation at an LLL Convention (where applicable)



Sample photos of Outreach Workshop